

The

SOUTHLAND

Winter 2008

Helping Small Business Grow • A Publication of the Southland Economic Development Corporation



No Ranting. No Ravings. No Bitching, and Above All, No Bad News!

Not This Time

I don't know about you but I'm pretty much over it, though I suspect there is much more to come. It's getting where you almost need "anesthesia" just to watch the news or read a paper.

Do ya think those of us who actually pay our mortgage will at least get an Atta' boy? Oops. Sorry. Please ignore the negativity. After all, I promised, didn't I?

We're Moving!

Maybe we've lost it but we have taken the lead of that classic, high brow Hollywood film *Animal House* and decided to expand our office space here in Santa Ana.

In the film, the zany brothers of Delta House, when faced with



Jim Davis, President, Southland EDC and NADCO Director At-large

adversity, fearlessly charged forward. We have also decided to charge forward, despite

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declining volume, and move to a new suite in our existing building with nearly 20% more space than we currently have.

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We're Expanding.... More Great Service!

On December 8th, 2008, Southland EDC's Santa Ana Headquarters is moving to larger quarters on the first floor of the same building.

Be sure to check out our Contact Directory. We look forward to serving our clients at our new headquarters.

Direct Contact Numbers for All Staff Members on Back Page.

President's Message, *continued from page 1*

Additionally, we're bringing in all new servers, computers, phone system, and related equipment and machinery.

What better time, when things are a little slow, to undertake such a major disruption?

In the end, we'll have the capability, when needed, to add as many as 5 additional staff members. And we are confi-

dent that day will come once the economy regains some footing and real estate values stabilize.

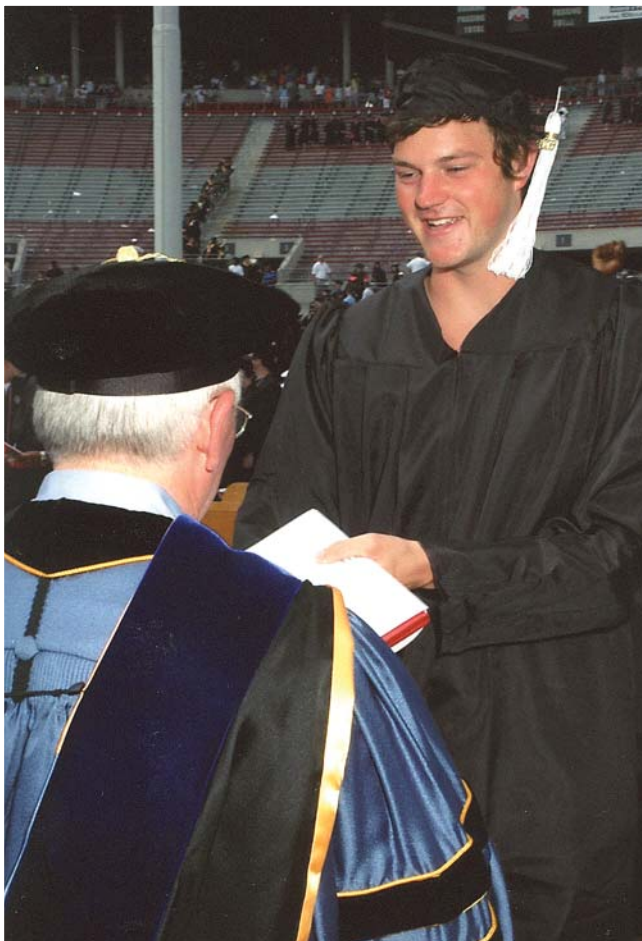
Our street address will remain 400 N. Tustin Avenue but our suite number will change from 375 to 125. Additionally, we will all have new direct dial phone numbers and new fax numbers, though the old numbers will forward for a

few months. So please take note of this information provided later in this issue of *The Southland*.

And in case you were wondering, there are no plans as of yet for a Road Trip but the planning is well along for the Toga Party!

Happy Holidays to All!

Scott Dodge Graduates with Degree in Strategic Communications



Scott Dodge receives his diploma from Ohio State University at Spring Commencement, June 8th, 2008

Scott Dodge, son of Sr. Loan Officer Robert Dodge graduated last June from The Ohio State University with a BA in Strategic Communications.

While attending college, he worked for the Athletic Communications Department that covers all men's and women's athletic events. His interviews with various football players appeared in the Game Day Football Programs. Scott is back home now where he is a varsity basketball coach at Godinez High School in Santa Ana. Congratulations, Scott, on your achievements.

Robyn Dodge Explores Ancient Maya Settlements in Belize

An update on Robert's daughter, Robyn: After graduating from Boston University, she has gone on to the University of Texas at Austin where she is working toward a Masters Degree in Archaeology.

Between studies, Robyn works as a teaching assistant in the Anthropology Department. Robyn earns academic credit for participation as a volunteer in the Programme for Belize Archaeological Project. She has already made two trips to Belize, performing archaeological fieldwork at ancient Maya settlements.

The SOUTHLAND

Staff Member Stephanie Arrazola Married in Rose Garden Ceremony



Stephanie and Sergio Reyes

Our Loan Closing Coordinator, Stephanie Arrazola, was married to Sergio Reyes in a rose garden wedding ceremony on August 31st. The two

were high school sweethearts seven years ago. Their first home together is in Costa Mesa. Best wishes to Stephanie and Sergio.

We're Expanding...

NEW SUITE
SAME LOCATION
NEW CONTACT
NUMBERS

More Great Service.

Now available! Direct phone and fax numbers for all staff in our new Santa Ana Headquarters.

Please note our new Staff Directory on the back page.

SOUTHLAND EDC
ECONOMIC DEVELOPMENT CORPORATION
California's Premier Business Partner

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✓ NEW CONTACT NUMBERS

✓ NEW SUITE ✓ SAME LOCATION

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